



SPONSORSHIP PACKAGE

Thank you for your consideration in sponsoring our event. Sin City Anime works to create an entertainment filled safe environment to unite the community and newer generations that love the anime and Japanese culture fandoms. Your sponsorship with us helps build and unite this event into a unique unforgettable experience that our attendees will come back for year after year.

Sponsorship deals will be accepted upon Sin City Anime executive discretion. Negotiations will follow along with a contract agreement holding both parties accountable for the funds and performance of sponsorship/advertisement. All sponsorship and advertisements are available first come, first served, the submission and payment deadline is 60 days before the convention (September 19th). Sin City Anime does not guarantee the acceptance of any sponsorship or advertising requests unless approved by executives and our public relations team.

Speak with your sponsorship representative to connect with Sin City Anime executives and team members. Below is our listing of sponsorship mediums available for you to collaborate with us and get exposure/representation while helping us build our dream experience for all of our attendees.

WELCOME BAGS AND PROGRAM MAP AD SPACE

Sin City Anime Program Map is a glossy full-color 8.5" x 11" 3-fold pamphlet, which is distributed to all of our expected 1500+ attendees upon registration within their welcome bags.

The Welcome Bag: Includes Program Map, advertisement inserts, small merchandise, along with their lanyard and badge. The Program Map has a back panel section for advertisements, and then the inside panel "Thank you for coming" with supporter/ sponsor icons in our credit section

VIPs Receive: standard attendee bag items but within a deluxe style bag plus medium merchandise items, Sin City Anime VIP shirt with supporting brand logos, and collectible Sin City Anime Mascot Card with supporting brand logos.

Within the Program map are QR codes leading attendees to digital formats of program descriptions, large style schedule view, and our graphics and supporting logos/inserts.

PROGRAM MAP

Back cover Panel
(4) 3.5" x 2" sections available
\$250 each

PROGRAM INSERT

4.25" x 5.5"
(Sponsor provides flyers
to be inserted)
\$150

DIGITAL PROGRAM BANNER DISPLAY

4.75" x 2.5"
\$250

LANYARDS

All attendees must wear a badge during the convention and lanyards are a great way to share and display your brand with our attendee audience. We are able to accept lanyards with your logo or other branding images for our attendees, and we can even take batch amounts and spread them to a few sponsors. Your sponsorship provides a consistent exposure piece that will be worn by nearly all of our attendees, and will most likely become part of their favored memorabilia from the time. Please visit with your sponsorship representative for amounts and specific needs.

REGISTRATION BAGS

Goodie bags are given to all attendees at registration and will be filled with our program book as well as advertisement inserts, small merchandise, and to be used as a bag for the attendees purchases in the exhibitor hall. Sponsors have the opportunity to provide bags for attendee use, attaining constant exposure all throughout the convention. Bags must be received in person or by mail three weeks before the convention. Please visit with your sponsorship representative for amounts and specific needs.

EVENT PRIZES

Sin City Anime hosts a variety of interactive panels, social activities, contests, and sponsored games and events. Our convention would pride itself in representing your brand or product as our sponsored prize source. Sponsorship prizes include everything anime/video game/pop culture related: plushies, figures, wall scrolls and posters, most to all types of artwork, DVDs/Blu Ray discs, apparel, and even discount codes and coupons.

Your sponsorship prizes are phenomenal motivational tools for participation in our games, guest events, and other programming events. All sponsors will be mentioned during their respective panels, events, and games along with further information to find your brand. Prizes must be received three weeks before the event either in person or mailed to our team.

CONVENTION CENTER/HOTEL ADVERTISING

Lobby Banner Display: ***\$250 per***

Hall Banner Display: ***\$150 per***

Along with the hotel Lobby by registration, Sin City Anime convention halls will have several places for stand up displays that we will acquire and fill the convention spaces. Production and labor of these displays are included in the price all provided by us. Your sponsorship displays share your brand with our audience either upon entry into our convention, and/or throughout our convention halls. Artwork and specifics must be communicated one month before the convention dates.

MASQUERADE COMPETITION SPONSORSHIP

\$500

The Masquerade is one of our biggest main events, holding near 300+ attendance, and involves several of our special guest cosplayers and hosts. The event is a cosplay competition between attendees where they are judged on their cosplay outfits and on their performance skit. Your sponsorship funds the audio/visual tech, sponsored prizes for the winners, and the booking special cosplay guests and hosts. Sponsors will be mentioned and thanked during the intro, middle section, and outro of the event along with inclusion in title and program description.

LATE NIGHT 18+ RAVE DANCE

Rave Dance sponsorship: ***\$300***

Glow sticks/Neon Devices: ***\$100***

Lighting equipment services: ***\$***

Saturday night is another big event for us, the late night 18+ rave dance for attendees goes from 9pm – 1am and attracts 50 – 200 attendees within the Main performance hall. There will be several DJ shoutouts to your brand, digital imagery with your brand name, and intro and outro mentioned for each DJ. Your sponsorship empowers the event with lighting/audio equipment, DJ performance fees, and crowd provided light sticks and neon devices.

JAPANESE FASHION THEMED EVENTS

Fashion event sponsorship: **\$300**

Our fashion show highlights the latest Japanese pop fashion in various themed mediums. Our guest relations team works to book popular fashion designers and models to host various themed events such as: tea party with Lolita, Anime inspired fashion, runway styled fashion events, etc. Your sponsorship assists our booking accommodations for guests, performance fees for models, and general setup and marketing needs for each event.

SPECIAL GUEST SPONSORSHIPS

Starting at \$500 – \$2000

Sin City Anime works to bring various levels of special guests to our event. We plan to cover several genres: voice actors, producers and artists, cosplayers and fashion models, YouTubers/Twitch/Online Celebrities, and other industry guests that our fans wish to have out. Your sponsorship assists our booking accommodations and transportation, appearance fees, marketing initiatives, and other special guest requests and requirements.

LOGOS ON STAFF AND VOLUNTEER SHIRTS

Company Logo vinyl patch on all shirts: **\$500**

Sin City Anime plans to have nearly 50+ staff members and Volunteers working our convention event at all times of the day. We provide Staff/Volunteer uniforms for everyone that works for us, alongside our logos and staff titles we will have your sponsored logos and designs displayed as a patch size vinyl.

MEDIA SPONSORSHIP

Mediums range **\$100 – \$1000**

Sin City Anime is a growing convention event in Las Vegas, sponsors can greatly help our event with different publicity mediums. Television, radio, website/social media, print flyers, or product/artwork advertising, we are building our capacity to fill multiple levels of exposure and your contributions will aid in our ever expanding reach. Your sponsorship can either come from monetary support, aiding in the media service acquisition, or providing the publicity medium yourself.

TECHNOLOGY ADVERTISING

Logo and Links on website: **\$250**

The Sin City Anime website serves as a hub for our attendees to get our announcements, online registration, event programming information, special guest information, and various ways for them to participate and get involved in our convention. Your marketing sponsorship gets your company logo and links on our website for attendee exposure, videos and pictures galleries can also be available for other exposure mediums.

SOCIAL MEDIA PLUGS

Social media post on multiple platforms: **\$300**

Sin City Anime will have a strong build up in our online presence approaching our first physical year since the pandemic. During the convention, our online media sources will be heavily used by our attendees. We cover Facebook, Instagram, Twitter, YouTube, and now Tick tok. Your social media sponsorship earns strategic social media shoutouts during highlight times of each of our conventions as well as leading up to and following our event. Social Media Plugs will be communicated and further organized alongside our online services team and executives for specific details.

VENUE SPONSORSHIPS

Lucky 7s Lounge: **\$100 – \$1000**

Artwork/visual display service: **\$?**

Sin City Anime features a large lounge area with tables and chairs for attendee seating and rest for all ages. There are several sponsored games/events and entertainment that are organized for this section as well as decor and displays to engage attendees passively. Your lounge sponsorship ranges from prizes and materials for games/events, booking of entertainment, or lounge decoration and visual display contributions.

MAIN EVENTS STAGE

Stage sponsorship: **\$500 – \$1500**

The main Events stage is dedicated to our large attendance events and panels. Usually 50 – 300 in attendance, you can expect to see events like: the Masquerade cosplay competition, Jez Roth's Lip Sync for Your Cosplay, the KPOP Battles in idol and dance, large special guest roster panels, etc. Your Main events stage sponsorship builds the experience helping us add quality to audio/visual tech, decoration and design of the event hall, and to booking and organization of large main event attractions.

MAIN PERFORMANCE STAGE

Stage sponsorship: **\$500 – \$1500**

The main Performance stage is dedicated to our large attendance performance and dances. Usually 50-300 in attendance, you can expect to see events like: our Japanese jrock band Jekyll Renove consort performance, Decaying Tigers gameboy hack band performance, the 18+ Rave dance and the All Ages Ballroom Dance, etc. Your Main performance stage sponsorship builds the experience helping us add quality to audio/visual tech, decoration and design of the event hall, and to booking and organization of large main performance attractions.

OPEN TO OTHER SPONSORSHIP IDEAS AND COLLABORATION CONCEPTS

Sin City Anime is a newly designed anime convention young in its potential, but on a roll with our growth and excitement for a physical return. Our core principals revolve around entertainment, inclusion, and hospitality and we are here to work with everyone within the fandom and community. If you have any suggestions or ideas for other ways your brand would like to support and build us, we are 100% open ears and willing to create unique new relationships.

Reach out to your sponsorship representative for quick access and communication

Otherwise you can reach us through the following emails and links:

VENDOR, ARTIST, EXHIBITOR HALL QUESTIONS

exhibitors@sincityanime.com

SPECIAL GUEST INQUIRIES AND BOOKING

guestrelations@sincityanime.com

ALL OTHER GENERAL QUESTIONS AND SUGGESTIONS OR COMMUNICATION

executive@sincityanime.com